Whatson

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Not cancelled: Dubai galleries are holding a week-long digital art event By Aarti Saundalkar

https://whatson.ae/2020/05/dubai-galleries-are-proving-that-art-is-not-cancelled/

As the world continues to battle the Covid-19 pandemic, industries are coming up with new and innovative ways to keep the community engaged.

One such initiative that was born is **not cancelled** – a meaningful digital art event that is helping galleries from across the world to promote and sell their art online in a sustainable way.

The initiative is run by Treat Agency in Vienna, whose founder and CEO wanted to offer support to its local art scene in the wake of the global pandemic. Following its success in Vienna, the art event expanded to capital cities including Berlin, Warsaw and Paris.

And now, this global event has landed in Dubai, with six galleries taking part in the initiative – Carbon 12, Green Art Gallery, Grey Noise, Gallery Isabelle van den Eynde, Lawrie Shabibi and The Third Line.