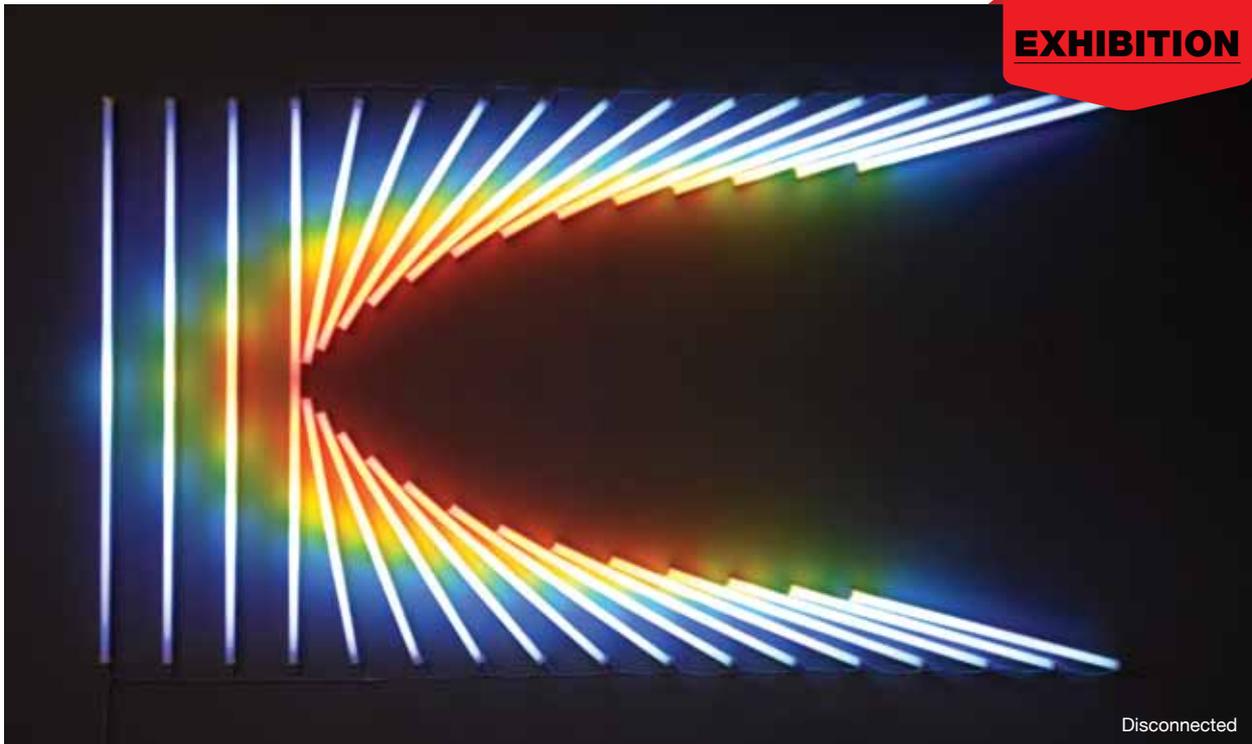


EXHIBITION



Disconnected

Current exhibition

Electricity, technology and the digital world is the inspiration behind a new show in Al Quoz

Double Rainbow All The Way is the title of a new exhibition by media artist James Clar. This, his second solo show at Carbon 12, was inspired by a 2010 YouTube video.

Why have you named your exhibition after a viral video?

A man saw and recorded a double rainbow in his backyard in the early hours of the morning and the video went viral. It perfectly blends feelings of awe and confusion as he desperately tries to grasp what it all means. It struck a chord online for its raw emotion and absurdity.

What does the video mean?

It reflected a much deeper observation on the prevailing sense of eroded reality that's been brought about by social media, the internet, and technology. It describes our fascination and fear of technology, how it has altered our view of the physical world, and our desire to make sense of it all.

Is your exhibition a comment on how the digital world is enveloping us more and more?

It's about our awe and confusion with technological progress. When new communication systems are invented we express our amazement with these tools but it takes a while for us to understand how it affects us socially or individually. Like in the video, we stare at the double rainbow and ask, "What does it mean?"

Do you think technology is causing us to lose basic human instincts?

Technology enhances and alters the way we think and communicate. Before cellphones when we wanted to meet someone in the city we had to say, "Meet at this place at this time." You had to be there then. Now with cellphones those terms are more loose because you can call them to check where they are. And with location-based apps we don't even have to call because we can track people on the map.



Horizontal Force

You use electricity in this work – did you have to be careful when experimenting with your pieces?

I'm a media artist who generally works with light or other technological systems. Like a painter working with paint, I've been able to learn a lot about electrical systems. I don't think I need to be careful but a general knowledge of AC vs DC electrical systems is probably a safe thing to have.

September 14 to November 7

🏠 *Alserkal Avenue, Street 8, Al Quoz 1, Dubai, free. Tel: (04) 3406016. Taxi: Behind Times Square. carbon12dubai.com*