The NADA (New Art Dealers Alliance) art fair is typically considered the scrappy alternative to the enormous, star-studded Frieze, but this year, it was clear that NADA has carved out a place quite separate from its relationship to other fairs. Most important is NADA's accessibility to up-and-coming dealers who might not otherwise have the resources to present their artists to a New York City clientele. As a result, you might find yourself wandering into a friend-of-a-friend's gallery and finding a beautiful object for a non-inflated price. NADA feels more like a community where you can buy from galleries and artists who you know, or you might feel inspired to take a chance on someone you've never heard of, and, in the process, make a new friend.